

PINWHEELS FOR PREVENTION®



MORE THAN A REMINDER— IT'S A MOVEMENT



In 2008, Prevent Child Abuse America® launched the Pinwheels for Prevention® campaign as a grassroots effort for individuals and organizations across the U.S. to take action. The campaign promotes healthy child development while raising awareness to prevent child abuse and neglect—before it ever happens.

WHY PINWHEELS?

Prevent Child Abuse America introduced the blue pinwheel as the nationally recognized symbol for prevention because it represents the great childhoods all children deserve and the prevention efforts that help make them happen. Today, it inspires all of us to play a role in providing the best possible environment for every child to flourish and thrive.



#PinwheelsForPrevention





JOIN US!

LOOKING FOR PINWHEELS?

Contact your local Prevent Child Abuse America state chapter to purchase pinwheels and learn more about getting involved in local initiatives.



PUT PREVENTION IN MOTION WITH A PINWHEEL CAMPAIGN:

- Organize a pinwheel coloring contest.
- Plant a pinwheel garden.
- Display pinwheels in store windows and local businesses.
- Host a pinwheel craft class/activity for kids at a local library.
- Place pinwheels around your office or home to show your support.
- Create pinwheel “bouquets” to help raise awareness.

PINWHEEL TIPS:

Encourage others to participate!

You'll be surprised how quickly community buzz will spread when you tell friends, neighbors, and family members about pinwheels—and their significance.

Remember to have fun!

As they say, many hands make light work. The Pinwheels for Prevention campaign is ideal for school service projects, scout outings, club get-togethers, Greek philanthropy, and special volunteer days.

Emphasize the positive!

Use pinwheels to call out the positives in your community—for instance, the number of children enrolled in an early Head Start program, or of local volunteers dedicated to helping great childhoods happen. The pinwheel represents happy, healthy childhoods, so please do not use pinwheels to represent negative statistics.

